

NCC Cable System Order

Order #	62361760
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Hillary For America 2016 Proj 200112

Client Code	
Product Code	
Est Code	5292
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$8,367.00		
Commission	\$1,255.05		
Net Total	\$7,111.95		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.3 New Order: Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$154.00	\$154.00	30	NP
2	BRVO	BRVO PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$760.00	\$760.00	30	NP
3	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00					X	X	X	-	-	1	\$396.00	\$396.00	30	IPE
4	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$332.00	\$332.00	30	IPE
5	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$668.00	\$668.00	30	IPE
6	HGTV	HGTV DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$595.00	\$595.00	30	NP
7	HGTV	HGTV PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$1,089.00	\$1,089.00	30	NP
8	MNBC	MNBC EM	10/31/16	11/6/16	05:00	10:00					X	X	X	-	-	1	\$516.00	\$516.00	30	IPE
9	MNBC	MNBC DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$452.00	\$452.00	30	IPE
10	TNT	TNT DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$452.00	\$452.00	30	IPE
11	USA	USA DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$452.00	\$452.00	30	IPE
12	FOOD	FOOD DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$396.00	\$396.00	30	NP
13	FOOD	FOOD PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$1,058.00	\$1,058.00	30	NP
14	TBSC	TBSC DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$396.00	\$396.00	30	IPE
15	LIF	LIF DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$246.00	\$246.00	30	IPE

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Advertiser	Hillary For America 2016 Proj 200112

Update Date	11/03/16
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep16
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Client Code	
Product Code	
Est Code	5292
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$8,367.00	
Commission		\$1,255.05	
Net Total		\$7,111.95	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.3 New Order: Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	LIF	LIF PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$405.00	\$405.00	30	IPE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$8,367.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,367.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/03/16

62361760 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62361760
Syscode	2484
System Name	Time Warner/DirectTV- I+ Milwaukee, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Hillary For America 2016 Proj 200112

Client Code	
Product Code	
Est Code	5292
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,601.00		
Commission	\$240.15		
Net Total	\$1,360.85		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.3 New Order: Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$111.00	\$111.00	30	NP
2	BRVO	BRVO PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$147.00	\$147.00	30	NP
3	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00					X	X	X	-	-	1	\$89.00	\$89.00	30	IPE
4	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$234.00	\$234.00	30	IPE
5	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$274.00	\$274.00	30	IPE
6	HGTV	HGTV DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$194.00	\$194.00	30	NP
7	MNBC	MNBC EM	10/31/16	11/6/16	05:00	10:00					X	X	X	-	-	1	\$111.00	\$111.00	30	IPE
8	MNBC	MNBC DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$122.00	\$122.00	30	IPE
9	FOOD	FOOD DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$122.00	\$122.00	30	NP
10	TBSC	TBSC DT	10/31/16	11/6/16	10:00	18:00					X	X	X	-	-	1	\$116.00	\$116.00	30	IPE
11	LIF	LIF PT	10/31/16	11/6/16	18:00	24:00					X	X	X	-	-	1	\$81.00	\$81.00	30	IPE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	11	0	0	0	0	0	0	0	0	0	0	0	11
AMT	\$1,601.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,601.00

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